

Madison Del Valle

Professional Photographer of 8 years | Digital Creative Marketer | Advertising Major

Carmel Indiana 46033 | (317) 353 4186 | madisonrdelv@gmail.com

Hard Skills

Adobe creative suite- Lightroom, InDesign, Illustrator and Photoshop | DSLR Canon Camera | Full understanding of social platforms | Microsoft Word, Excel, PowerPoint | Wix Studios and Squarespace | Highly Experienced in Canva | Google suite | Meta Business Suite | Email Marketing Platforms | Excel and Google Sheets | Keyword Search Tools | Trello | 6 years of electric guitar playing experience

Soft Skills

Strong communication Skills | Honesty and Trusting Personality | Good Time Management | Organization Skills | Professionalism | Creativity and Self-Motivation | Strategic Thinking | Strong willingness to learn | Typically fall into Right-Brain roles | Decent writing skills

Education History

Ball State University / Bachelor in Science- Advertising with a focus in photography

August 2021 - August 2024. Muncie IN

Experience

Indy Bosses Reality Show/ Marketing Coordinator

August 2024 – Present. Indianapolis IN

- Created Indy Bosses official branding, including logo variations (not original logo) Color Pallet, Brand Voice, Photography, Social Content, Brand patterns, created whole website, and more.
- Photographed cast members
- Got my designed ad and photography placed on Indianapolis Busses
- created social media pillars and brought new marketing ideas.
- Researched paid ads that will benefit Indy Bosses and help them grow.

Changing Places Consulting Group/ Branding Specialist

November 2024 – Present. Indianapolis IN

- Worked with clients to create brand identities, logos, and website designs
- Had meetings to discuss plans and marketing strategies for client
- Worked time efficient to hit deadlines
- Met up to capture professional photos for clients content and sites

Mojo -Up Marketing + Media (contract photographer)

- Worked with CEO and team to capture visual images of projects including basketball and sports photos for content

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Business As Usual & Cherishing Lives PCS/ Marketing Coordinator

August 2024 – Present. Indianapolis IN

- *Photography- Photographing & Attending events*
- *Content Creation/Social Media Management*
- *Client consultations regarding business branding*
- *Non-coded Website design for clients using Wix and Squarespace*
- *Flyer, brochure, and business card design*
- *Content & marketing strategies/Social media plan spreadsheet creation*

Stranger Attractions Indy Promoter of metal/punk/rock n roll/ Social Media

August 2024 – Present. Indianapolis IN

- Concert photography
- Managing social media account
- uploaded band promotion flyers daily to promote upcoming shows

Heavy Kollektor Magazine & Shop- co-owner

August 2024-Present

- Design magazine spreads
- social media management to boost sales
- running meta ads
- website maintenance

Recorder Media Group/ Photojournalism

April 2024 – January 2025. Indianapolis IN

- Photojournalism- Photographing & Attending events

Indianapolis Singles -Professional Photographer

March 2023-September 2023. Indianapolis IN

- Sales - Sold prints and digital copies to clients.
- Professionally served clients during sessions.
- Edited and selected photographs for each client.
- Designed and created event newsletters via Adobe software.

MayBMaddi Photography/ Photographer/owner

2017 – Present, Carmel IN

- Grow knowledge in how to build and maintain website,
- Schedule clients, and communicate.
- Create email campaigns.
- Social media account set up.
- Over 7 years of camera experience.
- Run Meta ads targeted to a specific audience.
- Social media content creation.